

Democratic Socialist Republic of Sri Lanka
Ministry of Tourism
Sri Lanka Tourism Promotion Bureau



Invitation for International Bid Proposals from Reputed and Experienced Agencies for Selection of a Public Relations Company in the Republic of Poland to Facilitate Public Relations and Communication Activities of the Global Communication Campaign 2021 – 2025 of Sri Lanka Tourism

Tender Ref. No. SLTPB/GCC/2020/DA/020

Two Pre-bidding awareness sessions for prospective bidders will be held **at 02.00 p.m. and 09.30 p.m. (Sri Lanka Time) on 09 September 2021** and interested bidders are invited to join via;

<https://meet.google.com/cwe-mqdc-kno>

1. The Chairman, Standing Cabinet Appointed Procurement Committee of the Ministry of Tourism, invites sealed bid proposals from reputed and experienced agencies for selection of a Public Relations Company in the Republic of Poland to facilitate Public Relations and Communication activities of the Global Communication Campaign 2021-2025, in coordination with the Campaign Management Unit on behalf of the Sri Lanka Tourism Promotion Bureau (SLTPB).
 - The total contract value will be **US\$ 750,000 /-** over a period of five years for a Public Relations Company in the Republic of Poland, and the required funds shall be allocated by the Sri Lanka Tourism Promotion Bureau.
 - A complete set of **Bidding documents** in the English language could be received by the interested bidders on submission of a written application via email to:

gcc2021@srilanka.travel

2. Bids must be delivered to the **Embassy of the Democratic Socialist Republic of Sri Lanka**, Chorałwi Panczernej 8, 02-951 Warsaw, on or before the deadline at **2:00 p.m. Poland Time on 5th October 2021**. Bids will be opened immediately after the bid closing time at the Embassy of Sri Lanka in Warsaw in the presence of the bidder's representatives, who choose to attend in person.
3. Prospective bidders shall have the following qualifications and experience;
 - i. Company duly registered in the Republic of Poland as a legal entity and having an operational office in the Republic of Poland;
 - ii. Minimum 10 years of experience in Public Relations;
 - iii. Proven track record in handling minimum of Three (03) accounts on Public Relations, of the value over US\$ 250,000/- (each project) for local or international clients from 2015 to 2019.
 - iv. The company should have minimum annual turnover of US\$ 2 million per year during 2015 to 2019 with a profitability.
4. Bidding will be conducted adopting International Competitive Bidding Method through the Two Envelope system under the National Procurement Guideline 2006 (<http://oldportal.treasury.gov.lk/web/guest/Procurement-Manual>).
5. The interested eligible bidders may obtain further information from the Managing Director of the Sri Lanka Tourism Promotion Bureau sending a request to:

gcc2021@srilanka.travel
6. Late Bids will be rejected.
7. **Important:** Sri Lanka Tourism Promotion Bureau has not appointed any party or agent in any country for coordination of the bidding process. Any attempt by bidders themselves, or by any person(s) acting at their instigation, directly or indirectly, by means of written communication or otherwise, to canvas or influence over the selection process will be a disqualification.
8. More information and the bid notice can be downloaded from the following link:

<https://www.srilanka.travel/documents/tender2021/Selection-of-Eight-Destination-Representation-Companies.pdf>

Embassy of Sri Lanka in Poland
03.09.2021