



# Ayurveda Expo 2018

Colombo - Sri Lanka

◆ Wellness ◆ Lifestyle ◆ Healing  
(International Indigenous Healthcare Exhibition)

### Stall Price

Size	Investment
3m x 3m (Inside) Hall - A & B	Sri Lankan Companies - LKR 90,000/- + VAT (Each)
	Foreign Companies - USD 1100 Nett (Each)
2m x 2m (inside) Hall - B Only	Sri Lankan Companies - LKR 50,000/- + 15% VAT (Each)

(Those who reserve stalls before Friday, 11 May 2018 are entitled for 5% discount from the total value. Those who reserve more than one stall will get 5% discount from the total value)

For further details & stall reservations:

Tel : +94 11 4741984 / 4741788 +94 71 90 70 700

13, 14, 15 July 2018  
BMICH Colombo

In partnership with



- Ministry of Health, Nutrition and Indigenous Medicine
- Ministry of Industry and Commerce
- Sri Lanka Tourism Promotion Bureau
- Sri Lanka Export Development Board
- Board of Investment of Sri Lanka

The National Chamber of Commerce of Sri Lanka

Fax : +94 11 2689596, 2689603 E-mail : [sg@nationalchamber.lk](mailto:sg@nationalchamber.lk) / [devi@nationalchamber.lk](mailto:devi@nationalchamber.lk)

[www.nationalchamber.lk](http://www.nationalchamber.lk)

[www.ayurveda-expo.lk](http://www.ayurveda-expo.lk)

Organized by



The National Chamber  
of Commerce of Sri Lanka

## Countries participated at previous Ayurveda-Expo events



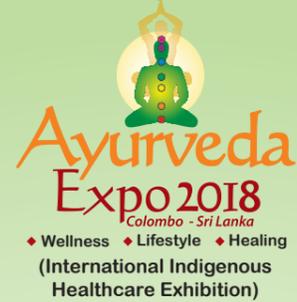
### BOOTH SPECIFICATIONS

#### Standard Setup

Standard Booth, One Table, Two Chairs, One Plug Base (5Amp), Two Spot Lights, Name Board

#### Extra Accessories

Exhibitor can order extra items of furniture / accessories from organizer subject to the cost involved.



(International Indigenous Healthcare Exhibition)

#### “Ayurveda-Expo 2018”

- The mega Exhibition and Symposium will be an ideal opportunity to promote your products and services to a large number of local and international visitors.
- Exhibitors will get maximum exposure for their products and services with an excellent opportunity to promote their brands. Visitors will have an opportunity to know from A – Z about indigenous healthcare products, services and treatment methods practiced in Ayurveda and Indigenous system.

#### Marketing of the event

- Sri Lanka Tourist Board through newsletters, website, events and through special communication.
- Sri Lanka Export Development Board through their overseas offices, newsletters, websites, events and special communication.
- Department of Commerce through Commercial Counsellors in foreign countries
- Ministry of Foreign Affairs through all the Sri Lankan missions overseas
- The National Chamber of Commerce of Sri Lanka will use all the national print and electronic media, Chamber website, news letters and special communications of all our Business Councils and Associations.

#### Objectives of “Ayurveda-Expo 2018” are:

- One to one Business Meetings of “Ayurveda-Expo 2018” to increase the volume of trade and investment on Ayurveda and Native Healthcare sector.
- To promote wellness, lifestyle and healing through Ayurveda and Sri Lankan indigenous medical system
- To create awareness about the products, services, facilities and expertise available in Sri Lanka to treat ailments through the indigenous medical system
- To promote investment in the sector
- To showcase the technology available in other countries in Ayurveda sector
- To educate the public in achieving wellness through nature friendly indigenous treatment systems
- To create a platform for interaction between local and overseas organizations engaged in the indigenous healthcare system
- To popularize Sri Lankan Ayurveda medicine and practices among the local and international public
- To promote tourism

#### The National Chamber of Commerce of Sri Lanka

The National Chamber is a leading Trade Chamber in the country, founded in 1948, soon after independence, primarily as a forum for the then Ceylonese business community. Today the Chamber has become a very influential business promotion organization that contributes immensely to the Socio Economic Development of Sri Lanka.

The National Chamber represents the entire spectrum of Business viz Trade, Industry and Services in Sri Lanka with around 690 corporate members, 16 sector Associations including Business Councils and over 1200 Micro, Small and Medium Enterprises.

[www.nationalchamber.lk](http://www.nationalchamber.lk)

#### Exhibitors' Profile

-  Ayurvedic and other alternative products exporters and importers
-  Beauty culture agents, beauty care products manufacturers & herbal cosmetic product producers
-  Nature friendly health food & beverages
-  Health resorts and health spas
-  Ayurvedic hospitals/clinics/educational institutions
-  Other alternative medical clinics such as Yoga, Acupuncture, Homeopathy etc.
-  Gym & Spa equipment
-  Gem & Jewellery associated with healthcare
-  Astrology

#### Symposium on Ayurveda and Indigenous medicine

A symposium with a series of sessions on special topics related to Ayurveda and Indigenous medicine, addressed by researchers and experts will be held on 14, 15 July 2018 from 9.00 a.m. to 5.00 p.m.

Reservations for participation for these specialized sessions are on first come first served basis.

Please make your reservation early to avoid disappointment.